

Food Industry Survey

I. COMPANY INFO			
1.	Company name	5.	Street Address
2.	Company Telephone	6.	City
3.	E-mail	7.	ZIP
4.	Your name	8.	Your Title
Type of food manufactured			
9.			

II. SPACE			
10.	Do you own or lease your property?	OWN	LEASE
11.	How much space does your business currently occupy?	sq. feet	
12.	Do you plan to relocate outside of New York City within the next three years?	YES	NO
		NOT SURE	
13.	a. Do you have excess space in your production facility?	YES	NO
		NOT SURE	
	b. IF YES: Are you willing to rent out space to other food manufacturers?	YES	NO
		NOT SURE	
	c. If so, how much?	sq. feet	
14.	a. Are you looking to purchase or rent more space?	YES	NO
		NOT SURE	
	b. IF YES: How much space are you looking for?	sq. feet	

III. DISTRIBUTION			
15. What channels do you use to distribute your product to your direct customers? Please check all that apply.			
	Distributors		Jobbers (contract delivery)
	Operate own trucks for distribution		Shippers (UPS, FedEx, etc.)
	Other (please specify)		
16. Which of the following options would best help your sales and distribution? Please RANK the top two, with 1 providing the greatest assistance.			
	A central storage/distribution facility		
	Assistance identifying and meeting distributors		
	Assistance identifying and meeting wholesale buyers		
	Opportunities for shared distribution arrangements with other manufacturers		
	Other (please specify)		
17. Which markets are your two highest priorities for expansion? (1 being highest, 2 is secondary)			
	Distributors who sell to retail		
	Distributors who sell to food service (restaurants, hotels, etc.)		
	Direct sales to retail		
	Direct sales to food service (restaurants, hotels, etc.)		
	Direct sales to consumers (mail order, internet, etc.)		
	Other (please specify)		

18. What percentage of your sales are:			
Within New York City	%	Rest of Tri-state Area	%
Outside of Tri-state area	%	International	%
19. Of the three areas above, which market would you like to expand in the most? Choose one			
Within NYC		Rest of Tri-state area	
Outside of Tri-State Area		International	

IV. SERVICES: We are planning to launch a website that will offer comprehensive information for manufacturers.	
20. What would you most like to see on the website? (Please rank the top three choices, with 1 being the most desired feature)	
	A discussion board for food manufacturers
	A section for advertisements and potential purchases
	An online directory of distributors
	An online directory of suppliers
	Information about government programs and subsidies
	Information about lower-cost technology and energy sources
	Opportunities to share space between companies
	Other (please specify)
21. What websites have you consulted for business related information?	

V. EMPLOYEES			
22	How many workers do you employ?		
23	Do you plan to expand the size of your workforce within the next 3 years?	YES	NO
24	What is your Starting wage in dollars per hour?	\$	
25	What is your Average wage in dollars per hour?	\$	
What percentage of your employees are:			
26	In production?	%	
27	NYC residents?	%	
28	Brooklyn residents?	%	
29. What benefits do you offer to employees? Please check all that apply.			
	Health Insurance		Employee Training
	Retirement Plans		Life Insurance
	Paid vacation		Other (please specify)

Please return all completed surveys by:

FAX: 212.404.6999

or

MAIL: New York Industrial Retention Network
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Suite 914
New York, NY 10007

If you have any additional comments, please feel free to attach additional information. For more information, contact ANDREW MOON at 212.404.6990, Ext. 20 or via e-mail: amoon@nyirn.org.